Market Site for Local Workers

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Abstract - *With the increasing demand in e-commerce and fast lifestyle change there has become a huge demand for e-service. Customers have been using such services for Food, Personal Care, Transportation, Health care, and many more. Providing e-services will always be in demand but along with services the satisfaction level of service seeker is also important to survive in the business. Keeping in mind the above problem we introduced the Concept of online Service Provider Applications. This application works on the same concept of job Provider Company or we can say that it acts as a shop where people get work and earn money. This application does not take any fee from workers or job seekers. It does not guarantee that he/she get work but increase chances of getting work or job because most people move to online and mostly prepare online because online makes thing easy.*

Key Words: Marketsite, Urbanclap, Service Seeker, Service Provider, Services, illiterate, Application, Talent, etc

1. INTRODUCTION

According to the research in India, the number of unemployed people who are illiterate or below matric/secondary is 77 million as 2011 census. Those people have knowledge in a particular field but not get a job because they do not have a certificate or degree in a particular field. For finding job people submit their job profile in any local company or agent with fee and those company does not give a guarantee that they will get job or work as a result his/her fee get lost. Another problem is that if any people new to any place he does not have knowledge about the place and he/she want worker for any work like repairing a laptop, electric tools, etc then those people have trouble in that case.

Presently e-services to service seeker always make them joyful and Urbanclap clearly understands the customer requirement and giving home services in different areas like Beautician, Fitness Trainer, Electrician, Carpenter, Hair Dresser, and many more. Urbanclap has three top rivals like House joy & Quick services which are also giving services in all same sectors as Urbanclap. The company's motive is to provide standard service to its customers. The company advertises itself through various media like sending videos of their happy customers on Instagram, Twitter, Facebook, and Youtube. Marketsite for the local worker is an app-based service marketplace that connects Service seekers to service providers. Their strategy is to connect more and more service seekers to use the platform and to make their life easier.

The project is totally based on customers and worker, they themselves are the administrator and can access this application. Basically, it brings together the workers who upload their job profile as advertisement and the customer who wants a service from other according to their need. With the help of this app anyone who has the knowledge about something can work for needy people without any certification. Due to this MarketSite for Local Workers has a slogan "Only Talent Required".

1.1 AIM AND OBJECTIVE

- To the problems of potential consumers and to help them derive more value from daily needs.
- To enable local service workers to get more work than ever before.
- To understand the customer expectation and satisfaction
- Provide job and services

Over-coming all the issues of provide job to only certified people

2. LITERATURE SURVEY

The Existing program is Urbanclap which provides a process for finding professional service providers for a variety of e-services. Urbanclap offers services ranging from electronics, carpenters, hairdressers, and much more. The success of Urbanclap reflects the services provided by their service providers. While Urbanclap was in the early stages of its operation, it faced many competitors in the business. But while its first seed investment by ACCEL and SAIF partners, Urbanclap has never looked back. Later, it also received funding from many other top companies. With enough money, it can grow in other parts of India as well. Urbanclap was established in 2014 in Delhi and is now almost all of India's most important cities. It is the first successful start in India to provide home-based services. Let's take a look at the Urban Clap business model.

Initially, the partners were determined to do more, rather than go home, especially as investors began to show interest and funds began to flow. The business grew 10 crores which started at just 10 rupees. In 2015 the founders of SAIF Partners, Accel Partners, and Snapdeal Kunal Bahl, and Rohit Bansal were among others. At this stage of its growth, the management of UrbanClap decided to offer listings and service offerings in a wide range of fields: from home salon facilities to wedding photos [7]. A long list of urban needs includes a bunch of services, be it yoga, interior design, laundry, or repair services [7]. In the early stages of implementation, the founders of the group and their group were more focused on increasing their value proposition, rather than focusing on simplicity of listed professionals or

the number of regular users. The business plan at this point was to separate offerings, connect users with a wide range of experts, market the app to people (who for thousands of years relied on technology for convenience) and build market visibility to be the start of all kinds of services needed for smooth urban life. This business model achieves two economic objectives: potential consumer problems and helping them get the most out of their daily needs; and making local workers (or "small franchisees") get more jobs than ever before. Prior to such a need for services, these workers had jobs that relied on word or word or with various mediators, such as shops and local retailers. The launch of an app-based platform like this also helped them gain more exposure and attract more customers than they could have [8]. As the company accelerated, more and more users came to access the bundle of services listed in the app. As a result, the company became a blue-eyed investor, raising $ 185 million in August 2019 for leading investors including Tiger Global and Stead view Capital, and even celebrated businessman Ratan Tata. As the years went by, and money began to flow in, Urbanclap adapted its business model to fit the lessons it had learned in practice.

2.1 LIMITATIONS

We have found that in the current system only the most skilled people have the opportunity to provide services. It is difficult for skilled, knowledgeable people who do not have any certificates or specific knowledge in a particular field. In this way, they support all customers by providing them with fast and reliable service [8]. They also provide customer support and support services. Depending on their job, they demand specific commissions from individual vendors or employees. Therefore, when they work hard, they are rewarded with a lot of homework.

3. METHODOLOGY

3.1 PROBLEM STATEMENT

Is it easy to find a plumber, electrician, interior designer, carpenter, etc. for people who have just moved to a new place? Is it easy to find a service provider and connect with customers? It is good for most people, it is difficult to find reliable and professional service professionals. Service providers are also struggling to find work. To solve these two issues, our app platform offers content, where a service seeker can find service providers for all of their services and service providers can easily find a job.

3.1.1 FEATURES

3.1.1.1 SERVICE SEEKER FEATURE

- Simple Login/Registration.
- Add Service Feedback.
- Rate Service Provider.
- Communicate via call
- History of Work posted by Service seeker.
- Provide Service Provider Detail.
- Payment Options.
- Payment History.

3.1.1.1 SERVICE PROVIDER FEATURE

- Simple Login/Registration. .
- Post Self Advertisement with service charges based on Hourly, Fixed, and experienced base quotes.
- Set Availability to provide services.
- Show Work History and Payment History.
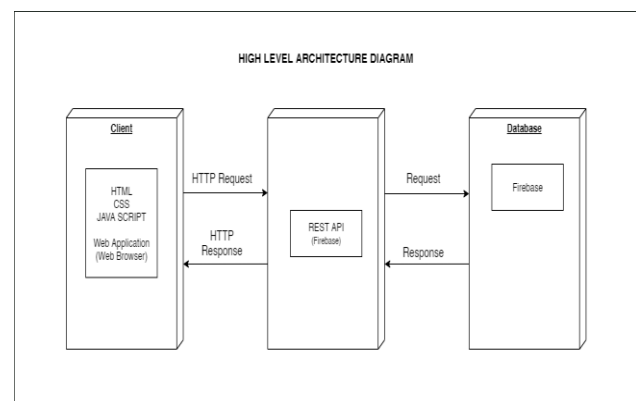- Communicate via Call
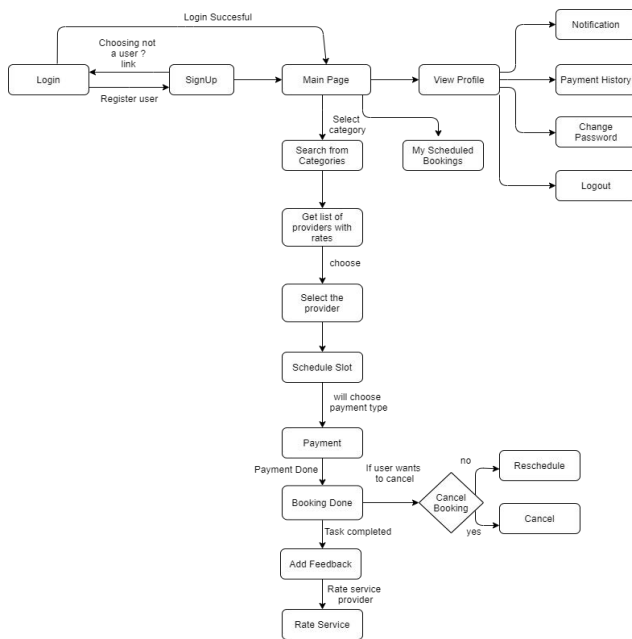

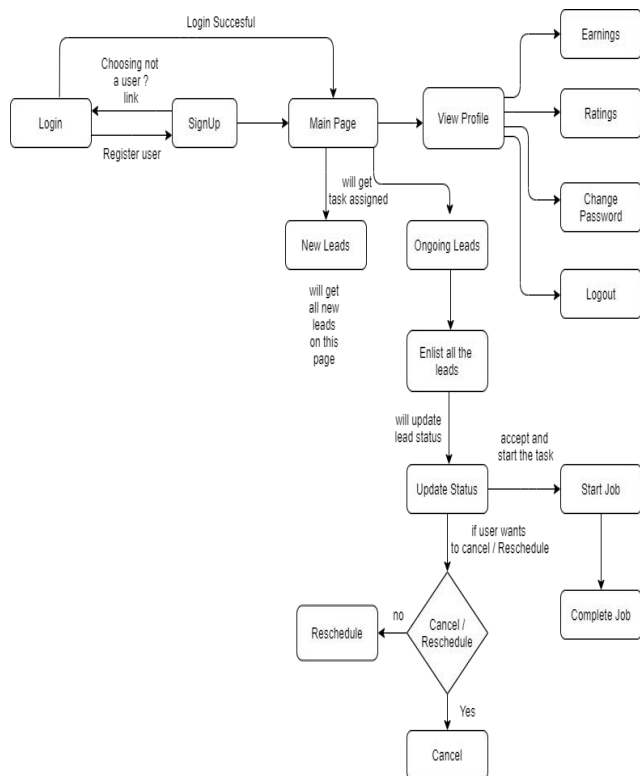**Fig-3.3** High Level Architecture Diagram
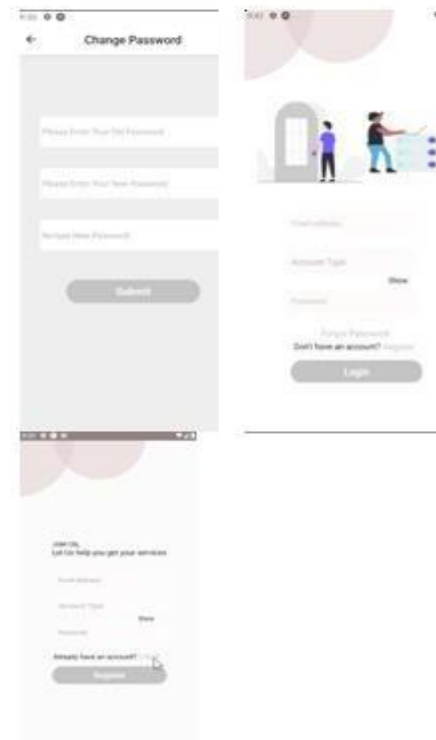
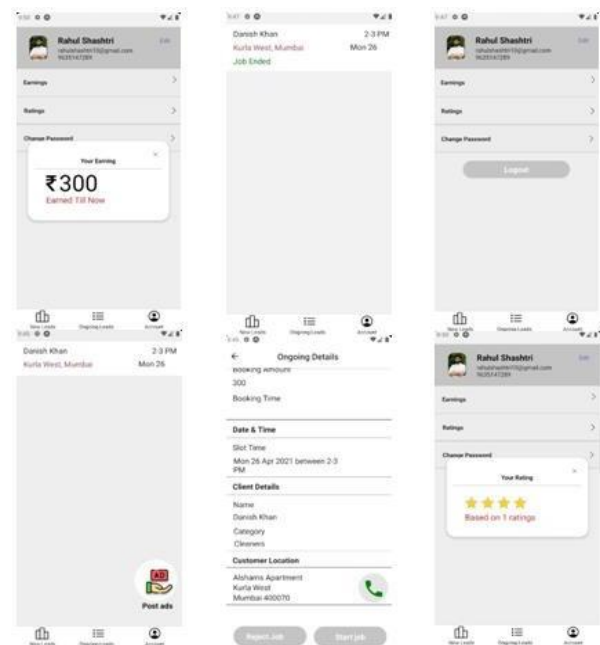**Fig. 3.4** Service Seeker Flow Chart
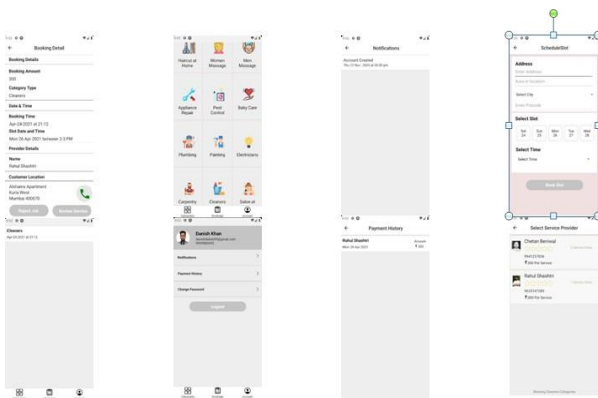

Fig 3.5 Service Provider Flow Chart

4. IMPLEMENTATION

Authentication Flow

Service Provider Side

Service Seeker Side

CONCLUSION

Depending on the various levels of employment they say there is a much needed stage to connect the client with the provider easily without the interference of a third party. Making it available to both service seekers and service providers. An application like this will help people with job-finding skills and you do not need to have a professional work certificate. The level of cleanliness of the service provider is also very important to the customer; the service provider must be hygienic and professional in terms of services. Applause from cities should have complete and accurate information about the services and products they provide to the customer. The company must take appropriate feedback from customers after providing reflective and technical services

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