

Proposal for One day Tourist Circuit in Orchha: Heritage Tourism

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Abstract - India is a large market for travel-tourism. India has always been famous for its rich heritage and ancient culture. Heritage tourism India has registered immense growth in the last few years. Thus within the tourism industry events are getting more and more important. Events can offer various economic and social benefits for destinations, and therefore destination managers can and should employ events effectively in a tourism role.

As per the proposal sent by The Archaeological Survey of India (ASI), Orchha is currently listed in a tentative heritage list for UNESCO from India. The purpose of this paper is to explore the significance of Heritage in Orchha from the perspective of tourism and propose one day tourist circuit named 'Orchha Heritage Tourism' so it can attract more domestic as well as foreign tourists. More over this research paper also aims to promote the cultural and heritage value of the country, Socio-economic development of areas, preserving national heritage and environment. The study is focus on the current scenario and condition of heritage in Orchha town with reference to the information gathered from the study, in accordance with the same relevant planning proposals, recommendation of conservation and preservation for the study area.

Key Words: Heritage Orchha Heritage, Tourism, Historical Monuments, Tourist Circuit, Hop-on hop-off, Tourism Planning

1. INTRODUCTION

This Tourism comprises the activities of persons traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes. Tourism can be considered as a significant factor in the economy of many nations. Heritage Tourism has contributed to increase awareness about conservation of the environment and the values of heritage. Tourism is the fastest growing industry in modern world. According to IBEF report, total contribution by travel-tourism sector to India's GDP is expected to increase from Rs. 15.24 trillion (US\$ 234.03 billion) in 2017 to Rs. 32.05 trillion (US\$ 492.21 billion) in 2028. Orchha, nestled on the banks of river Betwa, it was founded in the 16th century by the Bundela Rajput Chief, Rudra Prata, followed a proposal sent by The Archaeological Survey of India (ASI) is currently listed in a tentative heritage list for UNESCO by India. Orchha is an ancient town seems frozen in time, with its many monuments continuing to retain their original grandeur even to this day.

Tourist Circuit is defined as a route having at least three major tourist destinations, which are distinct and apart. Circuits should have well defined entry and exit points. A tourist who enters should get motivated to visit most of the places identified in the circuit. These circuits may have one dominant theme and may have other sub-themes. Such as, Ecotourism, Wildlife, Buddhist, Desert, Spiritual, Ramayana, Krishna, Coastal, Northeast, Rural, Himalayan, Tribal and Heritage and so on.

2. AIM AND OBJECTIVES OF THE STUDY

This The core objective of the paper is to introduce a framework of heritage tourism in Orchha as a tourism circuit. More over this research paper also aims to:

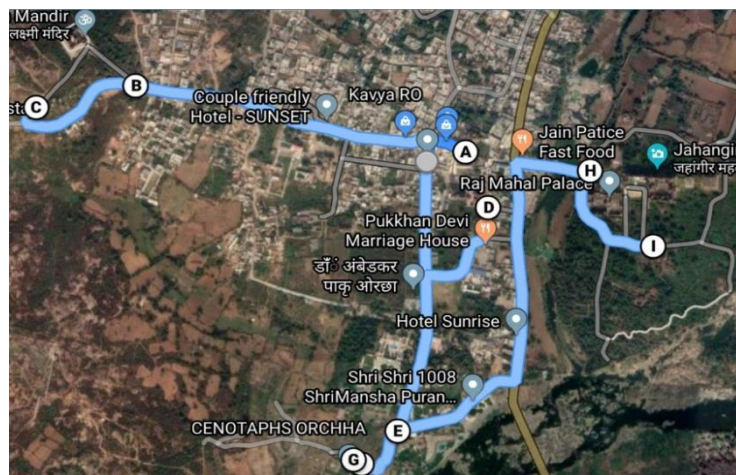
- Socio-economic development of areas;
- Preserving national heritage and environment;
- Develop circuits having tourist potential in a planned and prioritized manner;
- Enhancing the tourist attractiveness by developing the circuit;
- Creating awareness among the local communities about the importance of tourism for them in terms of increased sources of income, create employment improved living standards and overall development of the area;
- Increase India's share in world tourism.

3. DETERMINE ROUTES AND CIRCUITS FOR PLANNING PROPOSAL

The study is based on data collection from different sources. i.e. on site travel experience, articles, books, newspapers, internet documents, etc. The collected data are processed and analyzed by using suitable statistical tools as per the need of the study. The route of travel is circular route linking several destinations and end up at same destination of starting. The route is determined as an optimum distance between places and find out travel time. The pick-up and drop point of this proposal is Tourist Information Centre (TIC) which is a Travel agency of Madhya Pradesh state government which can be increase the feasibility of proposal to turn into a project for implantation by the government. On specific festivals there is a large number of tourist arrives.

Festivals	Approximate Number of Visitors
Maakar Sankrant (January 14)	50,000
Basant Panchami (February)	20,000-25,000
Shivratri (March)	20,000
Ram Navmi (April)	10,00,000
Kartik Poornima (October-November)	20,000
Vivaha panchami(November-December)	25,000-30,000

4. DESTINATIONS OF HERITAGE CIRCUIT



Details of Circuit:

- Name : Orchha Heritage Circuit, Madhya Pradesh
- Destination Covered : 9
- Duration : One Day Circuit
- List of Destinations :
 - A. Shree Ram Raja Mandir
 - B. LaxminarayanMandir
 - C. Sundar Mahal
 - D. Chaturbhuj Mandir
 - E. Kriparam Gaur ki Haveli
 - F. Cenotaphas of Orchha
 - G. The Royal Chhatris, Kanchan Ghat
 - H. Orccha Fort Complex
 - Raja Mahal
 - Jahangir Mahal
 - Sheesh Mahal
 - Rai Praveen Mahal
 - Hammam Khana
 - Phool Bhaug
 - I. Dauji Ki Haveli

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4.1. Details of Destinations

Sr No.	Destinations	Opening Time	Closing Time	Exploring Time	Remarks
1.	Shree Ram Raja Temple • Savan Bhado Pillers	4:00 a.m. 5:00 p.m.	12:30p.m. 9:30 p.m.	30 min to 1 hr.	Pat Darshan time may varies
2.	Laxminarayan Temple	7:00 a.m.	9:00 p.m.	30 min	
3.	Sundar Mahal	a.m.	p.m.	30 min	
4.	Chaturbhuj Temple	7:00 a.m.	6:00 p.m.	1 hr.	
5.	Kriparam Gaur ki Haveli	a.m.	p.m.	30 min to 1 hr.	
6.	The Royal Chhatries/ Cenotaphs of Orchha	9:00 a.m.	6:00 p.m.	1 hr. to 2 hr.	
•	River Rafting in Betwa	10:00 a.m.	4:00 p.m.		
7.	Orchha Fort Complex	9:00 a.m.	6:00 p.m.	4 hr.	Chargeable visit
•	Orchha Palace Fort (Light & Sound show at evening)	6:00 a.m. 6:30 p.m.	12:30 p.m. 12:00 a.m.		Partially Conservation center and Hotel
•	Raja Mahal	8:00 a.m.	5:00 p.m.		
•	Jahanghir Mahal	8:00 a.m.	5:00 p.m.		
•	Sheesh Mahal	-			Palace turns into Hotel
•	Rai Praveen Mahal	8:00 a.m.	6:00 p.m.		
✓	Hamam Khana	-			
✓	Phool Bagh	-			
8.	Dauji ki Kothi	-		30 min	

4.2. Schedule of Circuit

Timing	Action
8:00 – 8:30	Geather at Tourist Information Center
8:30 – 9:30	Breakfast with Shri Ram Raja Mandir and LaxmiNarayan Mandir
9:30 - 9:45	Way to Sundar Mahal
9:45 – 10:15	Exploring Sundar Mahal
10:15 – 10:30	Way to Chaturbhuj Temple
10:30 – 11:30	Exploring Chaturbhuj Temple
11:30 – 11:35	Way to Kriparam Gaur ki Haveli
11:35 – 12:00	Exploring Kriparam Gaur ki Haveli
12:00 – 12:05	Way to Cenotaphs
12:05 – 2:00	Exploring Cenotaphs(with Lunch Time) One can have an experience of River Rafting here
2:00 – 2:10	Way to Dauji ki Haveli
2:10 – 2:30	Exploring Dauji ki Haveli
2:30 – 2:35	Way to Orchha Fort Complex
2:35 – 8:00	Exploring Orchha Fort Complex (Raja Mahal, Jahangir Mahal, Rai Praveen Mahal, Sheesh Mahal, Hamma Khana, Phool Baugh) With Light and Sound Show
8:00- 8:15	Return to Tourist Information Centre

(Where, Tourist Information Center is a pick up and drops Station)

5. FINDINGS AND DISCUSSION

This On the basis of travel and exploring experience, these findings are carried out by interpretation of many aspects regarding the timing related to travel time as well as exploring time.

- This whole schedule of timing is prepared with including delay timing travel by car/mini bus/tempotraveller.
- This whole circuit is covered under 1 to 1.5 km of radial, hence it can be also done by PBS (Public Bicycle Sharing) Project;
- Government can propose this own project with of Hop-on Hop-off Bus;
- To attract more domestic as well as foreign tourist, complete circuit should connect or provide with major nearer transportation such as Orchha railway station, Jhansi airport and more;
- Some of monuments are deterioration condition, it should be preserve and conserve with suitable tools and techniques;
- For revenue generation, make a whole circuit with

6. CONCLUSIONS

Hence, in this paper Orchha Heritage Circuit is proposed to enhance systematic way to have an experience of Orchha heritage, preservation national heritage and its environment and promote sustainable heritage tourism. If this is implemented by ULB/Government, it would be the source of revenue generation. It can also help to increase socio-economic development of areas, local employment generation and indirectly boost up the standard of living and economic status and enhancing the tourist attractiveness by developing the planned circuit.

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