

Agility Assessment for Enhancing Agility: a Case study in Food Manufacturing Industry

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Abstract - The food industries of India marked its own place in world food trade by its huge growth and contribution in every year. In India, the food sector has emerged as a high-growth and high-profit sector due to its immense potential for value addition, particularly within the food processing industry. The food industry, which is currently valued at US\$ 39.71 billion, is expected to grow at a Compounded Annual Growth Rate (CAGR) of 11 per cent to US\$ 65.4 billion by 2018. Today with globalization and technological development the food from any part of the world can be made available to everyone. The need and expectation of customer is increasing also in food industry like other. In order to survive in existing condition like Increased product variety and continuously changing market condition an organization needs to be agile. In this paper assessment of agile in food industry is carried out using fuzzy logic. For assessment twenty criteria's model was used. The assessment was conducted as a case study in an Indian food organization. The key enabler and obstacles are found out using this method and a plan of action was also given for improving the agility of the organisation.

Key Words: Agile Manufacturing, malcom bridge award, fuzzy logic, Fuzzy agility index

1. INTRODUCTION

Manufacturing field of this time faces competition in its all functional areas. The developments in the field of manufacturing as well as information technology made the competition tougher. Today the customer is expecting wide variety of products at low cost. For a company needed to be successful in this competition it is needed to flexible, innovative, and responsive to the dynamic to market. Such capability of a company is known as agility. An agile company can only able to exist in today' as well as tomorrow's market. Others fail to reach to frontier stages in today's market. Agility means rapid response to changing conditions. A company who intend to attain through a slow pace can never be a winner because their competitor may be quicker in meeting market changes. In order to survive a company need to assess their agility level and need to concentrate in the areas where more money and attention need to invest for attaining agility at faster rate. This paper deals with assessment of agility index of a food manufacturing company and finding its obstacles and suggesting methods to improve. In this paper agile assessment is done using a twenty criteria model. Firstly an

agile potential company is selected from a group of companies using Malcolm Bridge Award Method. Then agility index of the company is calculated using fuzzy logic. Finally obstacles are identified and improvement measures are suggested.

2. LITERATURE REVIEW

Gunasekaran (1998) have give about idea of agile manufacturing and about its enablers and proposed a frame work implementation. Zhang and Sharifi (2000) gives a tool to determine need of company to implement AM p or not, and also a tool for measuring the agility level. They also proposed the neural network to determine the required agile capabilities and the providers. Gunasekaran et al. (2002) measure AM work in aerospace manufacturing firm .This paper used a questionnaire method for assessing the firm's agility. Yang and Li (2002) proposed a method to assess agility using a multi-grade fuzzy approach. They identified the ranges in a scale of 2 to 10 to indicate the company's agility. The paper proves fuzzy logic which is better than conventional scoring approach to reduce the vagueness. Chang Torng Lin ,Hero Chiu ,Yi-Hong Tseng (2006) article related to assessing agility index in supply chain management of automotive industry using fuzzy logic. This paper uses drivers and enablers of agile manufacturing for assessment .The paper measures the agility level and identified the obstacles and gives suggestions for improving the agility level. R Devadasan (2007) agility assessment carried out in Indian pump industries using the scoring approach. Vinodh *et al.* (2008) have contributed a method for measuring agility in an electronics Company using 20 criteria agility assessment model This article deals with quantification agility level of the firm using scoring approach. Vinod *et al.* (2010) did their agility assessment using combined scoring and multi grade fuzzy logic method and provide suggestions for improve. Vinod *et al.* (2014) uses forty criteria method for assessing agility. Hence from the literature review, it was found that so many studies are conducted in assessing agility in various manufacturing sector. Hence in this paper an attempt is made to assess agility in food manufacturing industries.

3. RESEARCH METHODOLOGY

The methodology followed in the paper is shown in the figure.1 .In the first phase, from the literature review criteria agile model is selected from which 5 enablers, 20 criteria's,

78 attributes are selected. In the second phase a company with agile potential is needed to selected .For selection National Quality Malcom bridge award is used. From preliminary analysis a company is selected for case study. There after agility index of the organization is estimated followed by identification of obstacles and suggestions for improvement.

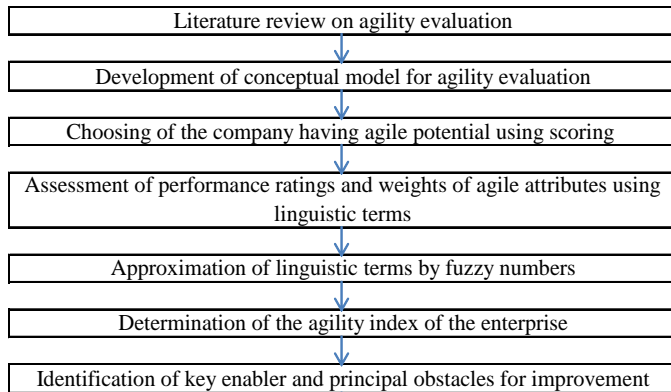


Fig -1: Research Methodology

Table- 1: Conceptual model for agility evaluation

Sl NO	Agile enabler (level 1 index)	Agile criteria (level 2 index)	Agile attributes (level 3index)
1	Management responsibility agility (AC ₁)	Organizational structure (AC ₁₁)	Flattened organizational structure (AC ₁₁₁) Smooth information flow (AC ₁₁₂)
		Devolution of authority (AC ₁₂)	Team management for decision making(AC ₁₁₃) Interchangeability of personnel (AC ₁₁₄) Clear definition of personnel’s responsibility and authority (AC ₁₂₁)
		Nature of management (AC ₁₃)	Education and training to create the self-managed teams (AC ₁₂₂) Participative management style (AC ₁₃₁) Clearly known management goal (AC ₁₃₂) Management involvement (AC ₁₃₃) Profit motivation coupled with humanitarian approach (AC ₁₃₄) Transparency in information sharing (AC ₁₃₅) Regular conduct of management–employees meetings (AC ₁₃₆)

Table- 1: (continues)

3.1 Design of agility evaluation system

The agility evaluation system has been designed by referring to the 20 criteria agile model (Vinod et al. 2010). The agility evaluation system is shown in Table 1. This system consists of three levels:

- First level index represents five agility enablers.
- Second level index represents 20 agile criteria.
- Third level index represents various agile attributes.

The corresponding indices are placed as shown in Table 1. The agility evaluation system represents a comprehensive overview of agility from various perspectives such as management responsibility, manufacturing management, workforce, and technology and manufacturing strategy.

3.2 Preliminary Analysis

In the preliminary analysis from a group of companies a company is needed to select for assessing agility index. For primary selection Malcolm Bridge National Quality Award (MBQNA) model is found suitable. In this model 20 criteria’s are grouped under 5 enablers Vinod (2008).

SI NO	Agile enabler (level 1 index)	Agile criteria (level 2 index)	Agile attributes (level 3 index)
			Rapid evaluation and implementation of employee suggestions (AC ₁₃₇)
2	Manufacturing management agility (AC ₂)	<p>Customer response adoption (AC₂₁)</p> <p>Change in business and technical processes (AC₂₂)</p> <p>Outsourcing (AC₂₃)</p>	<p>Prevalence of continuous improvement culture (AC₂₁₁)</p> <p>Communication media to collect the customer responses (AC₂₁₂)</p> <p>Incorporation of customer’s feedback into products (AC₂₁₃)</p> <p>Empowerment of personnel to resolve customer problems (AC₂₁₄)</p> <p>Efficient information system (AC₂₁₅)</p> <p>Flexible business system (AC₂₂₁)</p> <p>Application of BPR for reinventing and reengineering the organization (AC₂₂₂)</p> <p>Employee’s attitude tuned to accept the changes (AC₂₂₃)</p> <p>Conduct of pilot study on new production business processes (AC₂₂₄)</p> <p>Adoption of SCM concepts for enhancing the outsourcing efficiency (AC₂₃₁)</p> <p>Exploitation of IT utilities in managing the supply chain (AC₂₃₂)</p> <p>Involvement of suppliers in product development (AC₂₃₃)</p> <p>Working towards a smaller number of qualified suppliers (AC₂₃₄)</p>
3	Workforce agility (AC ₃)	<p>Employee status (AC₃₁)</p> <p>Employee involvement (AC₃₂)</p>	<p>Flexible workforce to accept the adoption of new technologies (AC₃₁₁)</p> <p>Implementation of job rotation system (AC₃₁₂)</p> <p>Education and cross-training imparted to all the existing and new employees (AC₃₁₃)</p> <p>Strong employee spirit and cooperation (AC₃₂₁)</p> <p>Employee empowerment (AC₃₂₂)</p> <p>Institution of employee suggestion schemes (AC₃₂₃)</p>

Table- 1: (continues)

SI NO	Agile enabler (level 1 index)	Agile criteria (level 2 index)	Agile attributes (level 3index)
4	Technology agility (AC ₄)	Manufacturing setups (AC ₄₁)	<p>Flexible manufacturing setups (AC₄₁₁) Less time for changing the machine setups (AC₄₁₂) Upgradation and retrofitting of machines (AC₄₁₃) Usage of collapsible setups, jigs and fixtures (AC₄₁₄)</p>
		<p>Product life cycle (AC₄₂)</p> <p>Product service (AC₄₃)</p> <p>Design improvement (AC₄₄)</p> <p>Production methodology (AC₄₅)</p>	<p>Specification of product life to the customer (AC₄₂₁) Company encouragement to the customer for switching over to new product (AC₄₂₂) Products designed for easy serviceability (AC₄₃₁) Products incorporated with modular design (AC₄₃₂) Service centers well equipped with spares (AC₄₃₃) Minimum time required to restore the defective product (AC₄₃₄) Management's interest towards evolving new models (AC₄₄₁) Training of design personnel in all aspects of design (AC₄₄₂) Cross-functional teams towards running development (AC₄₄₃) Preparedness of the management to invest on latest design techniques like RP and CAD/CAM (AC₄₄₄) Usage of DFMA concepts, axioms and guidelines (AC₄₄₅) Fully automated inspection systems (AC₄₅₁) Management's interest towards evolving new models concepts (AC₄₅₂) Application of lean manufacturing principles for waste elimination (AC₄₅₃) Development of products whose components are all outsourced and assembled in-house (AC₄₅₄)</p>

Table- 1: (continues)

Sl NO	Agile enabler (level 1 index)	Agile criteria (level 2 index)	Agile attributes (level 3 index)
		Manufacturing planning (AC ₄₆)	Execution of short range planning (AC ₄₆₁) Company's procurement policy based on time schedule (AC ₄₆₂)
		Automation type (AC ₄₇) IT integration (AC ₄₈)	Flexible system (AC ₄₆₃) Company having automated systems (AC ₄₇₁) Flexible automation (AC ₄₇₂) IT utilities incorporated with reengineered pattern of working (AC ₄₈₁) IT application to eliminate paper work (AC ₄₈₂)
	(AC ₅)	(AC ₅₁) Status of productivity (AC ₅₂) Cost management (AC ₅₃) Time management (AC ₅₄)	Incorporation of new ideas into products (AC ₅₁₁) Conduct of survey/studies to ensure quality status (AC ₅₁₂) Usage of TQM tools (AC ₅₁₃) Inculcation of innovation into product design (AC ₅₁₄) Productivity improvement in all functions (AC ₅₂₁) Productivity linked to the personnel prosperity (AC ₅₂₂) Reduction of non-value-adding costs (AC ₅₂₃) Quality is not infused at the cost of productivity (AC ₅₂₄) Application of totality concepts in achieving productivity (AC ₅₂₅) Activity-based method of product pricing (AC ₅₃₁) Costing system focusing on the identification and non-value adding activities (AC ₅₃₂) Costing system enabling the evaluation of future resource consumption (AC ₅₃₃) Product cost fixed based on customer's pricing (AC ₅₃₄) Scheduled activities (AC ₅₄₁) Training programmers on time management concepts (AC ₅₄₂) Adoption of time compression technologies (AC ₅₄₃)

Adopted for checking agile potential. The distribution of score for each enabler's and criteria's are shown in the Table 2 and Table 3.

Table- 2: Enabler Scoring

Enabler	Mark
1.Management responsibility enabler	500
2.Manufacturing management enabler	150
3.Employee enabler	130
4.Technology enabler	120
5.Manufacturing strategy enabler	100

A company scoring more than 500 marks can be said that it have potential to acquire agility. A company score anywhere between 500 and 800 would be indicative of a favorable sign in the direction of acquiring agility. The companies scoring marks between 800 and 900 can be said to be almost nearing the acquirement of agility. It goes without saying that only very little efforts are required to propel these companies towards acquiring full-fledged agility. The company scoring marks more than 900 is said to have acquired agility to a remarkable extent. Such companies can confidently afford to continue its current practices for acquiring agility to the maximum extent.

For the preliminary analysis the questionnaire was prepared and distributed among different food manufacturing industries and response was collected . Company C1 which has got highest score was used for further analysis.

4. CASE STUDY

From the discussion above , we have found out that the company C1 has scored highest among others and chosen for further assessment. Company attained score of 855.5 out Of 1000 In order to conceal the identity of the food manufacturing industry from hereby it is referred as ABC.ABC is located in Kerala, one of the famous brand among the food manufacturer. It is classified as Non-government Company. Its authorized share capital is Rs. 10,000,000 and its paid up capital is Rs. 7,750,000. The number of employees currently working at ABC is 400 the company is ISO certified with six sigma implemented. The current study is conducted among heads of different sections of the company.

Table -3: Mark Distribution for criteria

Criterion number	Criterion	Marks
1	Organizational structure	50
2	Devolution of authority	150
3	Manufacturing set-ups	10
4	Status of quality	50
5	Status of productivity	10
6	Employees' status	30
7	Employee involvement	100
8	Nature of management	300
9	Customer response adoption	100
10	Product life cycle	20
11	Product service life	10
12	Design improvement	20
13	Production methodology	10
14	Manufacturing planning	10
15	Cost management	20
16	Automation type	20
17	Information technology integration	25
18	Change in business and technical processes	25
19	Time management	20
20	Outsourcing	20
	Total marks	1,000

4.1 Determination of the appropriate linguistic scale for assessing the performance ratings and importance weights of agility attributes

For assessing the performance rating and important weightage of agile attribute linguistic variables are used .The linguistic variables used for performance ratings of agile capabilities are {excellent(E), very good (VG), good (G), fair (F), poor (P), very poor (VP), worst (W)} and for importance weightage are {very high (VH), high (H), fairly high (FH), medium (M), fairly low (FL), low (L), very low (VL)} are used. These variables are accepted by the experts shown in Table 4

Table -4: Fuzzy numbers for approximating linguistic variable values

Linguistic Variable	Fuzzy Number
W	0, 0.5, 1.5
VP	1, 2, 3
P	2, 3.5, 5
F	3, 5, 7
G	5, 6.5, 8
VG	7, 8, 9
E	8.5, 9.5, 10
VL	0, 0.05, 0.15
L	0.1, 0.2, 0.3
FL	0.2, 0.35, 0.5
M	0.3, 0.5, 0.7
FH	0.5, 0.65, 0.8
H	0.7, 0.8, 0.9
VH	0.85, 0.95, 1.0

4.2 Measurement of performance ratings and importance weightage using linguistic variables

After selecting the appropriate linguistic variables questionnaire was prepared. For measurement of importance weightage of the agile criteria's and enablers, the questionnaires were given among different. The weightages were given by the expert's .Similarly in order to assess the performance rating and importance weightage of the company ABC, the questionnaire were given to the heads of different departments. The response from the company is shown in Table 5

Table- 5: Aggregated performance rating and weight of agility attributes

Aci	Acij	Acijk	Wi	Wij	Wijk	Rijk
AC ₁	AC ₁₁	AC ₁₁₁	VH	H	H	VG
		AC ₁₁₂			H	VG
		AC ₁₁₃			FH	VG
		AC ₁₁₄			H	VG
	AC ₁₂	AC ₁₂₁		FH	FH	VG
		AC ₁₂₂			H	VG
	AC ₁₃	AC ₁₃₁		H	H	VG
		AC ₁₃₂			FH	VG
		AC ₁₃₃			H	VG
		AC ₁₃₄			H	VG

Table -5: (continued)

Aci	Acij	Acijk	Wi	Wij	Wijk	Rijk
		AC ₁₃₅			H	VG
		AC ₁₃₆			H	VG
		AC ₁₃₇			FH	VG
AC ₂	AC ₂₁	AC ₂₁₁	H	VH	H	VG
		AC ₂₁₂			VH	E
		AC ₂₁₃			H	VG
		AC ₂₁₄			H	VG
		AC ₂₁₅			H	E
	AC ₂₂	AC ₂₂₁		H	H	G
		AC ₂₂₂			H	G
		AC ₂₂₃			H	VG
		AC ₂₂₄			H	VG
	AC ₂₃	AC ₂₃₁		FH	M	G
		AC ₂₃₂			FH	G
		AC ₂₃₃			FH	G
		AC ₂₃₃			FH	G
AC ₃	AC ₃₁	AC ₃₁₁	H	H	H	G
		AC ₃₁₃			M	G
		AC ₃₁₄			H	VG
	AC ₃₂	AC ₃₂₁		H	FH	G
		AC ₃₂₂			H	VG
		AC ₃₂₃			VH	E
AC ₄	AC ₄₁	AC ₄₁₁	VH	H	FH	G
		AC ₄₁₂			H	VG
		AC ₄₁₃			H	G
		AC ₄₁₄			H	VG
		AC ₄₁₅			M	G
		AC ₄₁₆			H	VG
	AC ₄₂	AC ₄₂₁		VH	VH	E
		AC ₄₂₂			H	VG
	AC ₄₃	AC ₄₃₁		H	H	G
		AC ₄₃₂			H	VG
		AC ₄₃₃			H	G
		AC ₄₃₄			H	VG
	AC ₄₄	AC ₄₄₁		VH	FH	VG
		AC ₄₄₂			FH	VG
		AC ₄₄₃			FH	VG
		AC ₄₄₄			H	VG
		AC ₄₄₅			M	G
	AC ₄₅	AC ₄₅₁		H	M	G

Table -5 (continued)

Aci	Acij	Acijk	Wi	Wij	Wijk	Rijk
		AC452			H	VG
		AC453			H	G
		AC454			H	G
	AC46	AC461		H	FH	G
		AC462			H	VG
		AC463			FH	G
	AC47	AC471		H	H	G
		AC472			FH	G
	AC48	AC481		H	H	VG
		AC482			H	VG
AC5		AC483			H	VG
	AC51	AC511	H	FH	H	VG
		AC512			H	VG
		AC513			FH	VG
		AC514			FH	G
		AC515			H	G
	AC52	AC521		H	H	G
		AC522			H	G
		AC523			FH	VG
		AC524			H	VG
		AC525			H	G
	AC53	AC531		H	FH	G
		AC532			FH	G
		AC533			H	VG
		AC534			H	G
	AC54	AC541		VH	FH	G
		AC543			FH	G
		AC544			H	VG

$$AC_{ij} = \frac{\sum_{k=1}^n (R_{ijk} \times \sum W_{ijk})}{\sum_{k=1}^n W_{ijk}}$$

Where AC_{ijk} represent performance rating and W_{ijk} represent fuzzy importance weight of the agile attribute

Fuzzy index of organizational structure =

$$AC_{11} = [(.7,.8,.9) \times (7,8,9) + (.7,.8,.9) \times (7,8,9) + (5,6.5,8) \times (7,8,9) + (.7,.8,.9) \times (7,8,9)] / [(.7,.8,.9) + (.7,.8,.9) + (5,6.5,8) + (.7,.8,.9)]$$

$$= (7, 8, 9)$$

Similarly Fuzzy index of enablers can be calculated

Finally Fuzzy Agility Index=

$$FAI = [(7,8,9) \times (.85,.95,1) + (6.43,7.59,8.69) \times (.7,.8,.9) + (6.47,7.62,8.71) \times (.7,.8,.9) + (6.32,7.49,8.02) \times (.85,.95,1) + (5.81,7.09,8.39) \times (.7,.8,.9)] / [(.85,.95,1) + (.7,.8,.9) + (.7,.8,.9) + (.85,.95,1) + (.7,.8,.9)]$$

$$FAI = (6.43, 7.58, 8.56)$$

4.4 Determination of Euclidean distance to match FAI with approximate agility level

From the above calculation we get a fuzzy agility index which cannot able to say directly how much agile the company is .So it is needed to match with appropriate agility level .Once FAI obtained it can be match with linguistic variable. From the literature survey Euclidean distance method seen as widely used as well as most reliable method for matching the membership functions with linguistic variable. The advantage of Euclidean distance method is the most intuitive form of human perception of proximity Chang Torng et al(2006).For matching the FAI a natural level expression set taken for AL=

4.3 Approximation of the linguistic terms by fuzzy numbers

Using the concept of fuzzy theory, the linguistic variables can be approximated by a fuzzy number Lin et al(2006). In the application of the relation between linguistic terms and fuzzy numbers, the linguistic terms are transferred into fuzzy numbers are shown in Table 6

4.4 Determination of fuzzy agility index FAI

FAI gives the overall agility level of a company. The calculation starts from the lower level. First the fuzzy index of the criteria has been calculated using the weightage and the performance rating of the attributes. It can be calculated by the formula

Table 6: Linguistic variables approximated by fuzzy numbers

AC _i	AC _{ij}	AC _{ijk}	W _i	W _{ij}	W _{ijk}	R _{ijk}	R _{ij}	
AC ₁	AC ₁₁	AC ₁₁₁	(0.85,0.95,1.00)	(0.7,0.8,0.9)	(.7,.8,.9)	(7,8,9)	(7,8,9)	
		AC ₁₁₂			(.7,.8,.9)	(7,8,9)		
		AC ₁₁₃			(.5,.65,.8)	(7,8,9)		
		AC ₁₁₄			(.7,.8,.9)	(7,8,9)		
	AC ₁₂	AC ₁₂₁	(0.50,0.65,0.80)	(0.7,0.8,0.9)	(.5,.65,.8)	(7,8,9)	(7,8,9)	
		AC ₁₂₂			(.7,.8,.9)	(7,8,9)		
	AC ₁₃	AC ₁₃₁	AC ₁₃₁	(0.7,0.8,0.9)	(0.7,0.8,0.9)	(.7,.8,.9)	(7,8,9)	(7,8,9)
			AC ₁₃₂			(.5,.65,.8)	(7,8,9)	
			AC ₁₃₃			(.7,.8,.9)	(7,8,9)	
			AC ₁₃₄			(.7,.8,.9)	(7,8,9)	
			AC ₁₃₅			(.7,.8,.9)	(7,8,9)	
			AC ₁₃₆			(.7,.8,.9)	(7,8,9)	
			AC ₁₃₇			(.5,.65,.8)	(7,8,9)	
AC ₂	AC ₂₁	AC ₂₁₁	(0.7,0.8,0.9)	(0.85,0.95,1.00)	(.7,.8,.9)	(7,8,9)	(7.64,8.63,9.41)	
		AC ₂₁₂			(.85,.95,1.0)	(8.5,9.5,10)		
		AC ₂₁₃			(.7,.8,.9)	(7,8,9)		
		AC ₂₁₄			(.7,.8,.9)	(7,8,9)		
		AC ₂₁₅			(.7,.8,.9)	(8.5,9.5,10)		
	AC ₂₂	AC ₂₂₁	AC ₂₂₁	(0.7,0.8,0.9)	(0.7,0.8,0.9)	(.7,.8,.9)	(5,6,5,8)	(6,7.25,8.5)
			AC ₂₂₂			(.7,.8,.9)	(5,6,5,8)	
			AC ₂₂₃			(.7,.8,.9)	(7,8,9)	
			AC ₂₂₄			(.7,.8,.9)	(7,8,9)	
	AC ₂₃	AC ₂₃₁	AC ₂₃₁	(0.50,0.65,0.80)	(0.7,0.8,0.9)	(.3,.5,.7)	(5,6,5,8)	(5,6,5,8)
			AC ₂₃₂			(.5,.65,.8)	(5,6,5,8)	
			AC ₂₃₃			(.5,.65,.8)	(5,6,5,8)	
			AC ₂₃₃			(.5,.65,.8)	(5,6,5,8)	
AC ₃	AC ₃₁	AC ₃₁₁	(0.7,0.8,0.9)	(0.7,0.8,0.9)	(.7,.8,.9)	(5,6,5,8)	(5.82,7.07,8.36)	
		AC ₃₁₃			(.3,.5,.7)	(5,6,5,8)		
		AC ₃₁₄			(.7,.8,.9)	(7,8,9)		
	AC ₃₂	AC ₃₂₁	AC ₃₂₁	(0.7,0.8,0.9)	(0.7,0.8,0.9)	(.5,.65,.8)	(5,6,5,8)	(7.13,8.18,9.07)
			AC ₃₂₂			(.7,.8,.9)	(7,8,9)	
			AC ₃₂₃			(.85,.95,1.0)	(8.5,9.5,10)	
AC ₄	AC ₄₁	AC ₄₁₁	(0.85,0.95,1.00)	(0.7,0.8,0.9)	(.5,.65,.8)	(5,6,5,8)	(6.16,7.32,8.53)	

Table 6: (Continues)

ACi	ACij	ACijk	Wi	Wij	Wijk	Rijk	Rij
		AC ₄₁₃			(.7,.8,.9)	(5,6.5,8)	
		AC ₄₁₄			(.7,.8,.9)	(7,8,9)	
		AC ₄₁₅			(.3,.5,.7)	(5,6.5,8)	
		AC ₄₁₆			(.7,.8,.9)	(7,8,9)	
AC ₄₂	AC ₄₂₁			(0.85,0.95,1.00)	(.85,.95,10)	(8.5,9.5,10)	(7.82,8.81,9.53)
	AC ₄₂₂				(.7,.8,.9)	(7,8,9)	
AC ₄₃	AC ₄₃₁			(0.7,0.8,0.9)	(.7,.8,.9)	(5,6.5,8)	(6,7.25,8.5)
	AC ₄₃₂				(.7,.8,.9)	(7,8,9)	
	AC ₄₃₃				(.7,.8,.9)	(5,6.5,8)	
	AC ₄₃₄				(.7,.8,.9)	(7,8,9)	
AC ₄₄	AC ₄₄₁			(0.85,0.95,1.00)	(.5,.65,.8)	(7,8,9)	(6.76,7.77,8.83)
	AC ₄₄₂				(.5,.65,.8)	(7,8,9)	
	AC ₄₄₃				(.5,.65,.8)	(7,8,9)	
	AC ₄₄₄				(.7,.8,.9)	(7,8,9)	
	AC ₄₄₅				(.3,.5,.7)	(5,6.5,8)	
AC ₄₅	AC ₄₅₁			(0.7,0.8,0.9)	(.3,.5,.7)	(5,6.5,8)	(5.58,6.91,3.23)
	AC ₄₅₂				(.7,.8,.9)	(7,8,9)	
	AC ₄₅₃				(.7,.8,.9)	(5,6.5,8)	
	AC ₄₅₄				(.7,.8,.9)	(5,6.5,8)	
AC ₄₆	AC ₄₆₁			(0.7,0.8,0.9)	(.5,.65,.8)	(5,6.5,8)	(5.82,7.07,8.36)
	AC ₄₆₂				(.7,.8,.9)	(7,8,9)	
	AC ₄₆₃				(.5,.65,.8)	(5,6.5,8)	
AC ₄₇	AC ₄₇₁			(0.7,0.8,0.9)	(.7,.8,.9)	(5,6.5,8)	(5,6.5,8)
	AC ₄₇₂				(.5,.65,.8)	(5,6.5,8)	
AC ₄₈	AC ₄₈₁			(0.7,0.8,0.9)	(.7,.8,.9)	(7,8,9)	(7,8,9)
	AC ₄₈₂				(.7,.8,.9)	(7,8,9)	
	AC ₄₈₃				(.7,.8,.9)	(7,8,9)	
AC ₅	AC ₅₁	AC ₅₁₁	(0.7,0.8,0.9)	(0.50,0.65,0.80)	(.7,.8,.9)	(7,8,9)	(6.23,7.41,8.60)
		AC ₅₁₂			(.7,.8,.9)	(7,8,9)	
		AC ₅₁₃			(.5,.65,.8)	(7,8,9)	
		AC ₅₁₄			(.5,.65,.8)	(5,6.5,8)	
		AC ₅₁₅			(.7,.8,.9)	(5,6.5,8)	
AC ₅₂	AC ₅₂₁			(0.7,0.8,0.9)	(.7,.8,.9)	(5,6.5,8)	(5.72,7.06,8.39)
	AC ₅₂₃				(.5,.65,.8)	(7,8,9)	
	AC ₅₂₄				(.7,.8,.9)	(7,8,9)	
	AC ₅₂₅				(.7,.8,.9)	(5,6.5,8)	
AC ₅₃	AC ₅₃₁			(0.7,0.8,0.9)	(.5,.65,.8)	(5,6.5,8)	(5.83,6.91,8.26)
	AC ₅₃₂				(.5,.65,.8)	(5,6.5,8)	
	AC ₅₃₃				(.7,.8,.9)	(7,8,9)	
	AC ₅₃₄				(.7,.8,.9)	(5,6.5,8)	
AC ₅₄	AC ₅₄₁			(0.85,0.95,1.00)	(.5,.65,.8)	(5,6.5,8)	(5.82,7.07,8.36)
	AC ₅₄₃				(.5,.65,.8)	(5,6.5,8)	
	AC ₅₄₄				(.7,.8,.9)	(7,8,9)	

{Extremely agile (EA), very agile (VA), agile (A), fairly (F), slowly (S)}. Fuzzy Number used for AL is shown below

Extremely Agile [EA] = (7, 8.5, 10).

Very Agile [VA] = (5.5, 7, 8.5).

Satisfactorily AGILE [A] = (3.5, 5, 6.5).

Fairly Agile [F] = (1.5, 3, 4.5).

Slowly Becoming Agile [S] = (0, 1.5, 3)

In this method a distance d is calculated From FAI to each member set of AL. For calculating the distance d following equation is used

$$d (FAI, Ali) = \sqrt{\sum_{x \in p} (f_{FAI}(x) - f_{ALi}(x))^2}$$

Where p = {x0, x1, x2...xm } ∈ [0,10]

Distance calculated from FAI to EA

$$d(FAI,EA) = ((6.43-7)^2 + (7.58-8.5)^2 + (8.56-8.5)^2)^{1/2} = 2.93$$

Similarly Euclidean distance calculated for all other linguistic terms are

$$\begin{aligned} d (FAI, EA) &= 2.93 \\ d (FAI, VA) &= 1.57 \\ d (FAI, F) &= 13.57 \\ d (FAI, S) &= 18.07 \\ d (FAI, A) &= 7.57 \end{aligned}$$

By matching a linguistic label with the minimum d, the agility index has been identified as 'very agile'.

4.5 Identification and analysis of obstacles for improvement

Next step of evaluation is to identify obstacles for improvement. For identify the obstacles. Fuzzy Performance Importance Index (FPII) is calculated. Higher the value of FPII, higher its contribution. FPII can be calculated using the following equation

$$FPII = W'_{ijk} \times AC_{ijk}$$

$$W'_{ijk} = (1, 1, 1) - W_{ijk}$$

FPII of flattened organizational structure is calculated as follows

$$\begin{aligned} FPII_{111} &= (.1, .2, .3) \times (7, 8, 9) \\ &= (.7, 1.6, \text{ and } 2.7) \end{aligned}$$

For finding the critical obstacles FPII indices need to be ranked. Ranking of fuzzy number can be done using Vinod S et al (2012) using the equation

$$\text{Ranking Score} = (a + 4b + c) / 6$$

Where a, b and c are the lower, middle and upper values of triangular fuzzy number

$$\begin{aligned} \text{Ranking Score for flattened organizational structure} \\ &= (.7 + 4 \times 1.6 + 2.7) / 6 \\ &= 1.63 \end{aligned}$$

Similarly rank score can be calculated for other attributes .Rank score are given in Table 7.To identify the obstacles, value 1.5 Vinod et al.(2008) has been set as management threshold to distinguish the critical obstacles

Table-7: Fuzzy performance importance indexes of agility attributes

Agile attributes	FPII	Rank
AC ₁₁₁	(0.7,1.6,2.7)	1.63
AC ₁₁₂	(0.7,1.6,2.7)	1.63
AC ₁₁₃	(1.4,2.8,4.5)	2.87
AC ₁₁₄	(0.7,1.6,2.7)	1.63
AC ₁₂₁	(1.4,2.8,4.5)	2.87
AC ₁₂₂	(0.7,1.6,2.7)	1.63
AC ₁₃₁	(0.7,1.6,2.7)	1.63
AC ₁₃₂	(1.4,2.8,4.5)	2.87
AC ₁₃₃	(0.7,1.6,2.7)	1.63
AC ₁₃₄	(0.7,1.6,2.7)	1.63
AC ₁₃₅	(0.7,1.6,2.7)	1.63
AC ₁₃₆	(0.7,1.6,2.7)	1.63
AC ₁₃₇	(1.4,2.8,4.5)	2.87
AC ₂₁₁	(0.7,1.6,2.7)	1.63
AC ₂₁₂	(0,0.48,1.5)	0.62
AC ₂₁₃	(0.7,1.6,2.7)	1.63
AC ₂₁₄	(0.7,1.6,2.7)	1.63
AC ₂₁₅	(0.85,1.90,3)	1.9
AC ₂₂₁	(0.5,1.30,2.4)	1.35
AC ₂₂₂	(0.5,1.30,2.4)	1.65
AC ₂₂₃	(0.7,1.6,2.7)	1.63
AC ₂₂₄	(0.7,1.6,2.7)	1.63
AC ₂₃₁	(1.5,3.25,5.6)	3.48
AC ₂₃₂	(1,2.28,4)	2.37
AC ₂₃₃	(1,2.28,4)	2.37
AC ₂₃₄	(1,2.28,4)	2.37
AC ₃₁₁	(0.5,1.30,2.4)	1.35
AC ₃₁₂	(1.5,3.25,5.6)	3.48

Table-7 :(Continues)

Agile attributes	FPII	Rank
AC ₃₂₁	(1,2,28,4)	2.37
AC ₃₂₂	(0.7,1.6,2.7)	1.63
AC ₃₂₃	(0,0.48,1.5)	1.62
AC ₄₁₂	(0.7,1.6,2.7)	1.63
AC ₄₁₃	(0.5,1.30,2.4)	1.35
AC ₄₁₄	(0.7,1.6,2.7)	1.63
AC ₄₁₅	(1.5,3.25,5.6)	3.48
AC ₄₁₆	(0.7,1.6,2.7)	1.63
AC ₄₂₁	(0,0.48,1.5)	0.62
AC ₄₂₂	(0.7,1.6,2.7)	1.63
AC ₄₃₁	(0.5,1.30,2.4)	1.35
AC ₄₃₂	(0.7,1.6,2.7)	1.63
AC ₄₃₃	(0.5,1.30,2.4)	1.35
AC ₄₃₄	(0.7,1.6,2.7)	1.63
AC ₄₄₁	(1.4,2.8,4.5)	2.87
AC ₄₄₂	(1.4,2.8,4.5)	2.87
AC ₄₄₃	(1.4,2.8,4.5)	2.87
AC ₄₄₄	(0.7,1.6,2.7)	1.63
AC ₄₄₅	(1.5,3.25,5.6)	3.48
AC ₄₅₁	(1.5,3.25,5.6)	3.48
AC ₄₅₂	(0.7,1.6,2.7)	1.63
AC ₄₅₃	(0.5,1.30,2.4)	1.35
AC ₄₅₄	(0.5,1.30,2.4)	1.65
AC ₄₆₁	(1,2,28,4)	2.37
AC ₄₆₂	(0.7,1.6,2.7)	1.63
AC ₄₆₃	(1,2,28,4)	2.37
AC ₄₇₁	(0.5,1.30,2.4)	1.35
AC ₄₇₂	(1,2,28,4)	2.37
AC ₄₈₁	(0.7,1.6,2.7)	1.63
AC ₄₈₂	(0.7,1.6,2.7)	1.63
AC ₄₈₃	(0.7,1.6,2.7)	1.63
AC ₅₁₁	(0.7,1.6,2.7)	1.63
AC ₅₁₂	(0.7,1.6,2.7)	1.63
AC ₅₁₃	(1.4,2.8,4.5)	2.87
AC ₅₁₄	(1,2,28,4)	2.37
AC ₅₁₅	(0.5,1.30,2.4)	1.35
AC ₅₂₁	(0.5,1.30,2.4)	1.35
AC ₅₂₂	(0.5,1.30,2.4)	1.35
AC ₅₂₃	(1.4,2.80,4.5)	2.87

Table-7 :(Continues)

Agile attributes	FPII	Rank
AC ₅₂₅	(0.5,1.30,2.4)	1.35
AC ₅₃₁	(1,2,28,4)	2.37
AC ₅₃₃	(0.7,1.6,2.7)	1.63
AC ₅₃₄	(0.5,1.30,2.4)	1.65
AC ₅₄₁	(1,2,28,4)	2.37
AC ₅₄₂	(1,2,28,4)	2.37
AC ₅₄₃	(0.7,1.6,2.7)	1.63

4.6 Result and Discussion

From the computation we can see that the company is very agile. Still it is need to work on some the areas to attain extreme agility .From our 20 criteria assessment we identified mainly 14 attribute as obstacles.

1. Communication media to collect the customer responses
2. Flexible business system
3. Application of BPR for reinventing and reengineering the organization
4. Flexible workforce to accept the adoption of new technologies
5. Upgradation and retrofitting of machines
6. Specification of product life to the customer
7. Products designed for easy serviceability
8. Service centers well equipped with spares
9. Application of lean manufacturing principles for waste elimination
10. Company having automated systems
11. Inculcation of innovation into product design
12. Productivity improvement in all functions
13. Productivity linked to the personnel prosperity
14. Application of totality concepts in achieving productivity

5. CONCLUSION

Today due to globalization competition are increasing .The knowledge and the information are available to everyone in their finger tips. In such a situation a manufacturing company needs to very dynamic to exist in a competition .For this company needs to be agile. In this paper a method to assess agility is done using fuzzy logic approach and suggested some methods for improving obstacles. Fuzzy

logic approach gives good result in imprecise and vague conditions. The company studied for this assessment is in very agile conditions. Some more efforts on the obstacles can improve the company to extreme agility at fast rate

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