# International Research Journal of Engineering and Technology (IRJET) e-ISSN: 2395 -0056

www.irjet.net

Privacy Policies for Images on Social Networking Site.

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**Abstract** - Sharing images and data is like a trend today on social networking sites, although it's a trend privacy has become a major issue for it. As a solution, the need of tools to help users control access to their shared content is apparent. Toward addressing this need, we refer an Adaptive Privacy Policy Prediction (A3P) system to help users compose privacy settings for their images. Toward addressing this need, we refer an Adaptive Privacy Policy Prediction (A3P) system to help users compose privacy settings for their images.

Several social sites allow users to share their privacy preferences. Unfortunately, recent studies have shown that users struggle to set up and maintain such privacy settings. The main reasons behind this is that the given amount of shared information process is tedious and error-prone. Therefore, many have acknowledged the need of policy recommendation systems which can assist users to easily and properly configure privacy settings.

So we are providing users a hassle free privacy settings experience by automatically generating personalized policies. So user can share their images by selecting appropriate policies on social networking sites.

#### 1. INTRODUCTION

## 1.1 Project Idea:

Idea behind project is to solve problem of security when user upload images on social networking sites. Our project is based on providing secured privacy policies to the user where they can share their private data without any fear.

## **1.2 Motivation:**

Generally the motivation came from Facebook application where user has very less policy options to share their images like, friends, friends to friends and private. So are providing more privacy options to share their images securely over social networking sites.

#### 2. LITERATURE SURVEY

1. Jonathan Anderson proposed Privacy Suites by which users can easily choose suites" of privacy settings. This can be created by an expert using privacy programming. It could also be created directly through existing configuration UIs.

p-ISSN: 2395-0072

- 2. Fabeah Adu-Oppong uses the concept of social circles to develop privacy setting. This privacy setting provides a web based solution to Protect personal information. The Social Circles Finder technique is used to automatically generate the friends list. This social circle of a person is analysis by this technique.
- 3. Kambiz Ghazinour designed a system known as Your Privacy Protector. It understands the social net behavior of their privacy settings. Recommending reasonable privacy options are also understands by this system. It uses user's personal profile, Users interests as parameters and by using this parameter the system constructs the personal profile of the user.
- 4. Facebook is a well known social networking site where we can chat with our friends, share posts or images and many more

#### 3. PROBLEM DEFINITION AND SCOPE

#### 3.1 Problem Statement:

Most content sharing websites allow users to enter their privacy preferences. Unfortunately, recent studies have shown that users struggle to set up and maintain such privacy settings. One of the main reasons provided is that given the amount of shared information this process can be tedious and error-prone. Therefore, many have acknowledged the need of policy recommendation systems which can assist users to easily and properly configure privacy settings.

So we are providing users a hassle free privacy settings experience by automatically generating personalized policies. So user can share their images by selecting appropriate policies on social networking sites.

## International Research Journal of Engineering and Technology (IRJET)

e-ISSN: 2395 -0056 Volume: 03 Issue: 05 | May-2016 www.irjet.net p-ISSN: 2395-0072

#### 3.1.1 Goals and objectives:

#### Goals:

- To provide secured environment for image uploading to user.
- To provide users no of policies as per user's convenience.

## **Objectives:**

- To achieve privacy policies for images.
- Ease of sharing of digital contents(i.e. Images)

## 3.2 Statement of scope:

Scope of proposed system is justifiable because in similar applications like Facebook they are not providing more number of policies. In our website we are providing user a number of policies as compare to other social networking sites.

#### 3.3 Outcome:

- Users are provided with number of security policies where they can share private images securely.
- User is provided with secured environment.
- Easy to use.

## 3.4 Applications:

The applications of the proposed system are:

- -The proposed system is dedicated for the sharing of images on social networking sites securely.
- To share the images with friends, family, coworker etc. By selecting appropriate policy.

#### 4. DETAILED DESIGN

## 4.1 Flow of Project:

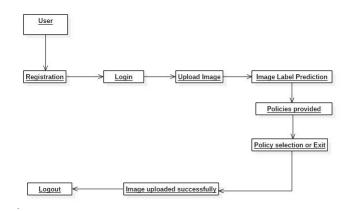


Fig - 1: Flow of Project

The above diagram shows the flow of proposed system. The System web application will run on the cloud platform which will use the PaaS(Platform as Service) of the Cloud. The client applications will run on the Android devices as well as on computers. The client app will use Internet to establish the connection with the System web application.

In our application user first have to register by providing his/her information like name, email id, etc. Then after successful registration user will be provided by sign up option. User can sign up by providing unique id and password then user can upload their images for sharing purpose then user will be provided by number of policies by selecting appropriate policy user can share their images securely.

### 5. Summary and CONCLUSION

#### **Summary:**

So, basically main aim of proposed system is to develop a Web application which can be useful for user to share their images on social networking sites securely by using different security policies provided by our system.

#### **CONCLUSION:**

Proposed system is based on Privacy Policies need and user centered. The system will developed in considering

# International Research Journal of Engineering and Technology (IRJET)

Volume: 03 Issue: 05 | May-2016

www.irjet.net

e-ISSN: 2395 -0056 p-ISSN: 2395-0072

all issues related to all user which are included in this system. A dedicated Website for image sharing will make Interaction with several users. Thus we will be implementing proposed system to address the problem faced by the users with respect to security.

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